



MY JEANS SUPPORT VICTIMS

DENIM DAY
4.29.2020

WHAT IS DENIM DAY?

Denim Day takes place in April in honor of Sexual Assault Awareness Month. To participate, simply wear a pair jeans as a visible protest against sexual violence misconceptions.

WHY DENIM?

In 1992, an 18-year old Italian woman was raped by her 45 year old driving instructor. She reported the incident to authorities and he was then convicted of rape and sentenced to jail. Years later, his conviction is appealed on the basis that the sex was in fact, consensual. The supreme court argued that because of how tight the young woman's pants were, she must have helped him remove them, making the sex consensual. This event caused an international wave of protests.

Now, people across the world wear jeans on Denim Day to **practice solidarity** and to **support sexual violence victims**.

HOW CAN I BE INVOLVED?

As we are currently experiencing a pandemic, we do not encourage anyone leaving the house to show off their jeans. Alternatively, 1 is 2 Many asks you hang a pair of jeans in your window or other visible area to continue spreading awareness about this important day. We also encourage you to post a picture of yourself wearing jeans, or other displays of denim to social media on Denim Day. Please be sure to **tag @okstate1is2many** and use the hashtag **#DenimDayOK** so you may share your support with the cowboy community.

If you wish to be further involved in supporting sexual violence victims be sure to **follow @okstate1is2many** on social media or **visit 1is2many.okstate.edu**.